

## ADVERTISING & MARKETING

# Vermont CCB Advisory Committee Public Health Subcommittee Reference Material

[NACB Standard for Advertising](#) with checklist (in original packet as well)

[PEW Research – Parenting Children in the Age of Screens \(07.28.2020\)](#)

[PEW Research – Social Media in Use in 2021](#)

[Distilled Spirits Council of the United States: Code of Responsible Advertising Practices](#)

[CounterTobacco.Org – Restricting Tobacco Advertising](#)

[FDA - The Public Health Rationale for Recommended Restrictions on New Tobacco Product Labeling, Advertising, Marketing, and Promotion](#) (document available for download)

[FDA Dietary Supplement Labeling Guide](#)

[Vermont Department of Liquor and Lottery rules for alcohol licensees](#)

[California: Notice Regarding Advertising or Promoting Cannabis](#) (also in the discussion guide)

[Summary of Massachusetts Advertising Regulations](#) (a blog summary)